RASIKA GUNASENA
SENIOR UI/UX DESIGN ARCHITECT

| +94 773315160
| rasikasol@gmail.com
| 20/7, Kattiyawatta, Mabole, Wattala. Sri Lanka (11300)
| https://www.rasikagunasena.com
| https://www.linkedin.com/in/rasika-gunasena

As a highly motivated UI/UX design expert in the industry, I am responsible for fulfilling the end-user expectations by translating complex business requirements into intuitive interfaces, balancing user psychology and industry UX standards, and obtaining a position of responsibility that utilizes skills in the fields of user experience design through different technology streams and domains. I am seeking to be the best in the dynamic and innovative global IT environment through my skills and creativity.

TECHNICAL SKILLS

Responsive Web and Mobile UI Design | Design Systems | Wireframe and Prototype | User Flow | Mockup | Product Design | High Fidelity Visual Design | UX Template Design | SharepPoint UI | Pega UI | Figma | Sketch | Invision | Photoshop | Visual Communication | Client Management | Team Management | Mentoring | User Research | Problem Solving | Information Architecture | HTML | SCSS | Bootstrap

EDUCATION

Master of Business Administration (MBA)
2011-2014 / Open University Sri Lanka

Professional Graduate Diploma, IT (MBCS)
2005- 2008 / BCS, The Chartered Institute for IT, United Kingdom

EXPERIENCE

Director - UI/UX   Assette Software - USA
Jun 2022 - Feb 2024

- Providing innovative UI/ UX concepts to enable elegant user experience through wireframes, prototypes, and design mockups to manage complex business requirements.
- Introduced the UX design system and style guide for mobile and desktop interfaces to manage the consistency across the entire product system,
- UX Designs are covered through industry design principles and practices with WCAG 2.0 AA standards.
- Work closely with product managers and developers to ensure alignment between design solutions and technical feasibility.
- Lead a team of UX designers and collaborate with cross-functional stakeholders to conceptualize and implement user-centered design solutions.
- Advocate for user needs and design best practices throughout the product development lifecycle.

Architect - UI/UX   Virtusa Corp - USA
Oct 2019 - May 2022

- Led the 30+ UI/ UX team members through 6 cross-functional products design teams (located in UK and Sri Lanka)
- Collaborated with cross-functional stakeholders, translating complex requirements into user-centric designs through wireframes, prototypes, and design.
- Introduced the UX design system and style guide for mobile and desktop interfaces to manage the consistency across the project UX design cycle.
- UX Designs are covered through industry design principles and practices with WCAG 2.0 AA standards.
- Facilitated workshops, promoting lean UX and design principles. Through effective design reviews and fostering collaboration, boosted design team efficiency.
- UX/UI functional prototypes developed through HTML, SCSS, Angular, jQuery for SharePoint and PEGA platform.
- Elevated the organization's design approach, resulting in a 60% boost in brand image and recognition.
- Work closely with product managers and developers to ensure alignment between design solutions and technical feasibility.

↑ **Associate Architect | Jun 2015**
| **Senior Consultant | Mar 2012**
| **Consultant | July 2009**
| **Senior Engineer | Feb 2008**